

What RoadCoach addresses

Problems:

- Informal teachers teach from personal driving experience, not a shared standard.
- Coverage is inconsistent and skips fundamentals, so learners arrive at the road test underprepared.
- Cost keeps formal lessons out of reach.

Supporting Data

4 of 6 informal teachers taught purely from personal experience. A formal instructor reported informal-taught students arriving with wrong assumptions and missing basics (entering the bike lane on a right turn, skipping pedestrian and shoulder checks).